

# **Summer School**

**Educational & Research Activities** 





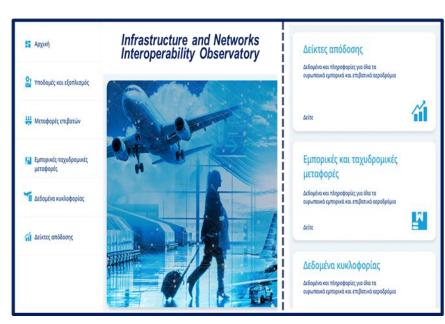
E-mail: v4r@vip4ride.com Web: https://vip4ride.com



# Smart Business and Intelligence in Transport, Tourism and Supply chain

### 3 - 8 July 2023

Ramada/Thraki Palace Resort, Alexandroupolis, Greece





#### **Research Partners**

#### **Research Infrastructure**





### **Network of Experts**



**Intelligent Research Infrastructure for Shipping,** Supply Chain, Transport and Logistics (EN.I.R.I.S.S.T.) **Valuable Investment Projects for Reasonable** Infrastructure Development (Vip4Ride)

**Scan for Info** 















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The *Infrastructure and Networks Interoperability Observatory* (<a href="https://enirisst-plus-duth.eu/">https://enirisst-plus-duth.eu/</a>) is essentially an ecosystem of raw and complex data, providing a large network of services aimed at supporting decision systems and applications in terms of infrastructure accessibility, supply chain business development, service evaluation and data integration in the context of destination marketing, with emphasis on the critical region of Eastern Macedonia and Thrace in Greece. The main objective of the platform is to assist decision support systems towards sustainability through the development of artificial intelligence (AI) and business intelligence tools (BI), which provide significant analyses over a series of performance indicators for supporting business planning and financial performance monitoring.

The observatory has been developed within the framework of the research infrastructure EN.I.R.I.S.S.T+ (www.enirisst-plus.gr) (Intelligent Research Infrastructure for Shipping, Supply Chain, Transport and Logistics Plus). The basis of this innovative application is the development of an intelligent dynamic platform, which is under construction, and was carried out with the participation of more than 40 researchers and academics of different specialties in the Democritus University of Thrace (DUTh).

This modern platform is an extension of the services of the EN.I.R.I.S.S.T infrastructure (<a href="www.enirisst.gr">www.enirisst.gr</a>), a unique and innovative National Research Infrastructure that supports and promotes research and has a vision to be the center of excellence in Shipping, Transport and Supply Chain in Greece. In particular, the EN.I.R.I.S.S.T+ project has both a research and business orientation, aiming at developing interoperability services between critical infrastructures in the transport, supply chain, shipping and tourism sectors. It is an innovative analytic tool for evaluating cost and performance data in supply chain business ecosystem, stimulating entrepreneurship and business planning in manufacturing and service sectors.

As part of our research activities, the dedicated network of experts in the fields of transport, energy, tourism and asset management, Vip4Ride – Network of experts (Valuable Investment Projects for Reasonable Infrastructure Development) has also been developed.

The platform has been developed under the scientific guidance and supervision of *Professor Dimitrios Dimitriou*, P.I. of EN.I.R.I.S.S.T Plus research activities at Democritus University of Thrace (DUTh), Head of the Department of Economics.

Network Info: <a href="https://www.vip4ride.com/index.php/vip4ride">https://www.vip4ride.com/index.php/vip4ride</a>

General Info: <a href="https://www.vip4ride.com">https://www.vip4ride.com</a>







